

# Cleaning to Prevent Errors



## ESD Clean and Treatment Waffletechnology Card Reader Cleaning Cards

KW3-HESDB20

This two-step product is designed to remove Electrostatic Discharge (ESD) from magnetic heads, while both cleaning and inhibiting rapid build up of ESD within the card reader.

When inserted it will:

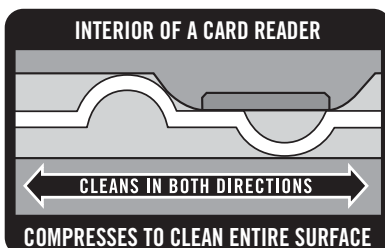
- Clean the top, leading and trailing edges of the magnetic heads and card pathways
- Treat the magnetic heads from rapid build-up of ESD

Use as:

- A scheduled maintenance product to prevent ESD caused card reader failures

### How Waffletechnology® Works

The cleaning waffles are flexible, raised platforms that allow the card to clean previously unreachable areas within the equipment.



**Dirt Build-up**  
*Causes Failed Transactions!*

**Step 1**  
*(Use First)*  
**Cleaning Card**

WAFFLE TECHNOLOGY

The **.019 Waffletechnology™** Card Reader Cleaning Cards significantly increases the life and reliability of card readers

**Usage Recommendations:**

- External/High use areas - once per week
- Internal/Low use areas - once per month

**Static Build-up**  
*Can Damage Readers!*

**Step 2**  
*(Use Second)*  
**Treatment Card**

WAFFLE TECHNOLOGY

The consistent use of **Waffletechnology™** Treatment Cards prevents electrostatic charge buildup significantly increasing the life and reliability of card readers

**Usage Recommendations:**

- External/High use areas - once per week
- Internal/Low use areas - once per month

